Image# 10931588553 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/20/2010

10/20/2010 03:10 ENDING SPENDING FUND

610 S BOULEVARD

TAMPA	F	FL 33606

FEC ID No. C00489856		X 24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 1/1 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) ENDING SPENDING FUND Check if X 24-hour notice 48-hour notice		FEC IDENTIFICATION NUMBER C C00489856
Full Name (Last, First, Middle, Initial) of Payee The Herald Group, LLC		Date M M / D D / Y Y Y Y Y Y 1 9 1 9 1 9 1 9 1 9 1 9 1 9
Mailing Address 1120 G Street, N.W. #600		Amount 594438.00
City State Washington DC Purpose of Expenditure media production/pla- cement	Zip Code 20005 Category/ Type	Office Sought: House State: NV X Senate District: 00 Presidential
Name of Federal Candidate supported or Opposed by expendidarry Reid	iture:	Check One: Support X Oppose Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election for Office Sought	594438.00	Transaction ID: SE.000001

(a) SUBTOTAL of Itemized Independent Expenditures	594438.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures	594438.00		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Nancy H. Watkins Signature	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		